

Elberon renovation begins

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Local business leaders, elected officials and developers on Wednesday celebrated a construction kick off for the renovation of The Elberon, a landmark building at 3414 W. Eighth Street in East Price Hill.

The Model Group, in partnership with non-profit community developer Price Hill Will purchased the 26,500-square-foot building late last year with plans to redevelop it into 37 one- and two-bedroom apartments for seniors 55 and older.

The \$7.4 million project is being funded in part from federal housing dollars and the city of Cincinnati.

Two vacant homes adjacent to the Elberon will be demolished to create additional parking and green space.

“The rebirth of this highly visible structure will send a strong message that the Hill is alive and thrives,” said Ken Smith, executive director of Price Hill Will.

The project is expected to be completed in February 2012.