

A Section 3 Success Story

Villas of the Valley
Lincoln Heights, OH
2011

Through the employment of residents of the Lincoln Heights Community and the encouragement and coaching of subcontractors to become Section 3* compliant, the Villas of the Valley affordable housing development has been a stepping stone for numerous unemployed residents.

Villas of the Valley Phase II alone employed 17 residents of Lincoln Heights. "A lot of these individuals had never had a real job before," stated Derek Cummins, Model Construction's onsite Project Manager, "We were able to train them with a specific skill so they will be able to continue their careers long after we are gone."

The Villas project was also able to employ additional residents through aiding subcontractors in incorporating the principles of Section 3 into their business. Ladd's Painting, LLC, a subcontractor on Villas Phase I, was impressed with the support and patience afforded him to assist in including Section 3 hires.

"I can see that this is a success for local people living in the community. By complying with Section 3 as an employer you are providing jobs and training. You are also becoming a reference employees can use in the future to open the door to new jobs that may come up in that area... These employees are thankful to be working and I am thankful to have them."

- Christopher Ladd, Ladd's Paint, LLC, July 21, 2011

* Section 3 is a program instated by HUD which obligates those utilizing HUD funds for development and public housing to offer residents access to jobs and contracting opportunities, to the greatest extent feasible.

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